

It's the right time to **DISCOVER WESTFORD**



Discover Westford is a current initiative to promote business and economic development in the town of Westford, MA. Westford is a prime location for business development, with a rich infrastructure, a highly educated workforce, accessible public and private services, diverse housing options, natural resources, and recreation. Through Discover Westford, the town will continue its mission to embrace intentional and appropriate economic growth through business development, recruitment, and retention and support of businesses and their employees.

Why Westford?

Westford is home to a variety of different business districts and neighborhoods, with convenient access to Interstate 495 and Route 3. About 30 miles from Boston and Cambridge and within minutes of vibrant commercial communities in Lowell and Worcester, Westford boasts a historic town center, bustling Route 110 corridor, Forge Village, commercial office parks, and many small cluster developments. There are suitable locations to accommodate any type of business, large and small.

The town's diverse real estate can accommodate office, retail, industry and manufacturing, as well as professional and medical businesses. It is home to many leading technology and advanced manufacturing companies and offers a diverse mix of residential housing options to support the community and the workforce.



“Starting a business can be daunting, but Westford made the process smooth. The town staff were responsive and genuinely wanted us to succeed. That kind of support is rare.” — **SMALL RETAIL BUSINESS OWNER**

SOCIOECONOMIC & HOUSING DATA



Population:
24,524



Median Household
Income:
\$174,424



Per Capita
Income:
\$67,815

WESTFORD

495/MW

MA

Population Growth 2012-2022



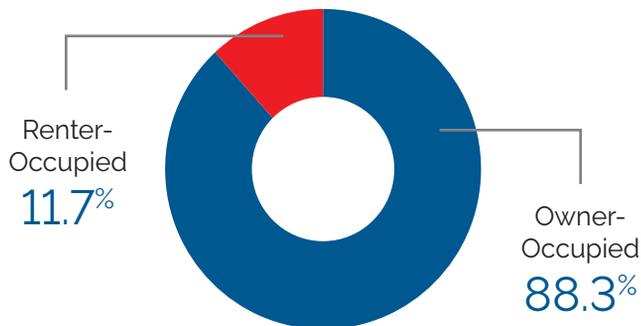
Residents 25+ with a
Bachelor's Degree or Higher



Housing

Total Housing
Units:
8,881

Vacant Housing
Units:
275



FY23 Industry Data

Labor Force: 13,357

Total Payroll Dollars: \$1,456,318,851

Average Weekly Wages: \$2,287

Average Monthly Employment: 12,247

Number of Business Establishments: 885

10,585
Employed in
Westford,
live elsewhere

1,260
Live and work
in Westford

10,959
Live in Westford,
employed
elsewhere



Prepared by the 495/MetroWest Partnership
Sources: 2022 American Community Survey 5-Year, 2021 U.S. Census OnTheMap Application



“We moved our regional office to Westford for its convenient location—close to major highways but far enough from Boston to avoid the chaos. It was one of our best decisions.” — **MID-SIZE LOGISTICS FIRM CEO**

WORKFORCE STATISTICS

Top Industries by Average Employment (Q2 2023)

- Professional and Technical Services
- Manufacturing
- Accommodation and Food Services
- Educational Services
- Retail Trade

Top Industries by Number of Establishments (Q2 2023)

- Professional and Technical Services
- Healthcare and Social Assistance
- Other Services (except Public Administration)
- Construction
- Accommodation and Food Services

Where companies do business

Route 110 Technology Corridor

Westford's largest business district and home to international technology firms as well as smaller professional businesses. Services include retail, dining, professional services, medical, recreation.

Route 40 Groton Road

Home to many traditional industries as well as small manufacturer's and distributors. Services include retail, dining, professional services.

Forge Village Mill District

Historic 19th century mill village and former home of Abbot Worsted Company. Services include retail, dining, professional services.

Graniteville

Historic 19th century industrial village primarily known for granite quarries and home to former Sargent Mill. Services include retail, dining, professional services.



MBTA COMMUNITIES CATALYST AWARD

In 2025, Westford announced that it was awarded grant funding through the MBTA Communities Catalyst Fund as part of a State initiative to support communities in advancing housing development and critical infrastructure improvements. To learn more, visit www.mass.gov/how-to/mbta-communities-catalyst-fund.



Westford

BUSINESS SECTORS

Westford is a traditional New England town that preserves its historic Town Center and neighborhood villages. Strategically separate, the Town has planned and supports an environment along its commercial corridors where unique and local businesses can thrive. Following a long history in agriculture and manufacturing, Westford continues to encourage intentional economic growth and build a diverse tax base through enterprises representing four key business sectors:



TECHNOLOGY & INNOVATION

Extending from its centers of excellence in engineering, science, and entrepreneurship, Massachusetts is home to many tech firms from start-ups to well-established growth firms. Westford technology firms are represented across industries in information technology, artificial intelligence, cloud computing, cybersecurity, life sciences, and medical devices. The region is rich in advanced manufacturing and offers access to a well-educated workforce.



INDUSTRY & MANUFACTURING

With roots in agriculture, mining, millinery, and iron, Westford is rich in historic industrial sites such as the Abbott and Sargent Mills. While those mills are no longer in operation, Westford has reimagined these spaces to provide modern housing units influenced by the classic mill style. Today, state-of-the-art office parks and flexible workspaces allow Westford to attract the advanced manufacturing firms of the 21st century.



PROFESSIONAL SERVICES

Westford is a leader in providing real estate options for medical and professional services. The community offers many mixed-use properties including attractive office condominium spaces to meet the needs of a diverse range of service providers.



DINING & DESTINATIONS

A residential community committed to balanced growth, land preservation, and recreation, Westford boasts retail, dining, and recreation options that make it a prime destination for work/life balance. Local companies and residents alike benefit from Westford's variety of restaurants, from small coffee and muffin shops to full-service dining to some of the world's best ice cream, and host corporate events at Kimball Farms, Nashoba Valley Ski Area, as well as local hotels and conference centers.

TAX INCENTIVES

Westford has been designated by the Massachusetts Economic Assistance Coordinating Council as a 495 Regional Technology Economic Target Area. The town participates in the State's Economic Development Incentive Program (EDIP), a three-way partnership between the state, a municipality within the Economic Target Area (ETA), and a new or existing growing company. First the company and the municipality agree to a tax exemption schedule on future incremental real property taxes (a local tax reduction) and sign a Tax Incentive Financing (TIF) agreement. The company then may seek state approval for a 5% investment tax credit (a state income tax reduction). In turn, the company commits to a job growth and private investment schedule. The duration of this incentive could range from 5 to 20 years. For further information, visit [mass.gov](https://www.mass.gov).



Westford Resources to **SUPPORT BUSINESS**

With a central location adjacent to Interstate 495 and Route 3, Westford is convenient for commuting employees and businesses that require transportation of products and/or raw materials. Committed to connectivity and a responsive government, Westford offers a knowledgeable and helpful town staff, a dedicated Economic Development Committee, and a wealth of tools focused on supporting businesses of all sizes.

The town benefits from a well-developed foundation of GIS resources and economic data covering our public infrastructure, utility networks, and land and environmental resources, as well as specialty data sets including precincts, zoning, economic development, and emergency planning and response information. Much of this data is available to the public at westfordma.gov.

Westford Business Assistance



ASSISTANT TOWN MANAGER - LAND USE AND ECONOMIC DEVELOPMENT

Westford prioritizes opportunities for business growth and vitality through the Town Manager's Office. The Assistant Town Manager is available to discuss your business growth and expansion needs. This dedicated position was created in 2023 to underscore Westford's commitment to serve the needs of businesses in town.

jmorrissette@westfordma.gov



ECONOMIC DEVELOPMENT COMMITTEE (EDC)

The Economic Development Committee advises the Board of Selectman and other town boards on issues concerning policies, regulations, by-laws and zoning as it pertains to business development. Encouraging investment in commercial zoning districts, streamlining permitting, improving communication, and advocating for state and federal grants are among the priorities of the EDC. For more information visit westfordma.gov/512/Economic-Development-Committee.



CLEAN ENERGY AND SUSTAINABILITY COMMITTEE

Westford was designated as a Green Community by the Massachusetts Department of Energy Resources in 2013. The Westford Clean Energy and Sustainability Committee works with the business community to reduce energy usage, improve sustainability, recommend renewable energy sources, shrink carbon emissions, and assist with the reduction of energy-related costs. For more information visit westfordma.gov/299/Clean-Energy-and-Sustainability-Committee.



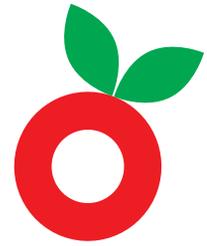
DISCOVER WESTFORD

A **HUB** for Growth
A **HOME** for Success

For more information, visit DiscoverWestford.org

Produced by the Westford, MA Economic Development Committee and the Town of Westford

Regional Business PARTNERS



Businesses in Westford have access to regional and state-sponsored organizations that provide data, research, support, and development opportunities. In tandem with the Town of Westford and Westford Economic Development Committee, Westford businesses have the expert resources and assistance needed to ensure success.



[495/MetroWest Partnership](#)

Serves as regional leader in cultivating sustainable growth by coordinating, educating, and advocating for solutions to regional constraints and limited natural resources.



[Greater Lowell Chamber of Commerce](#)

Provides resources, advocacy, information networking, and marketing for members.



[Massachusetts Executive Office of Economic Development](#)

Prioritizes economic opportunity for residents, collaborative leadership in communities, and an environment that supports job creation and business growth.



[Massachusetts Office of Business Development](#)

Assists businesses relocating or expanding in Massachusetts with a focus on job creation and retention as well as capital investment.



[MassDevelopment](#)

Offers unique financing, real estate, and community development solutions to grow businesses, creates opportunity, and energize cities and towns across Massachusetts.



[Middlesex 3 Coalition](#)

Allows businesses, government entities, and academic institutions to cooperate and solve challenges like transportation, workforce, real estate, infrastructure, permitting, and sustainability to improve economic growth.



[Nashoba Valley Chamber of Commerce](#)

Supports and promotes businesses, stimulates economic development, and serves as a resource to improve the quality of life for the region.



[WestfordCAT \(Cable Access Television\)](#)

Dedicated to using public access resources to enhance a free and diverse exchange of ideas and interests that foster community participation and education.