

# WESTFORD COMMUNITY PARTNERSHIP

JANUARY 31st, 2024



**Public Health**  
Prevent. Promote. Protect.

**Westford Health  
Department**

# Today's Session

**GOAL:** Identify collaborative strategies addressing the selected priority areas to form the basis of the Westford-specific Community Health Improvement Plan (CHIP).

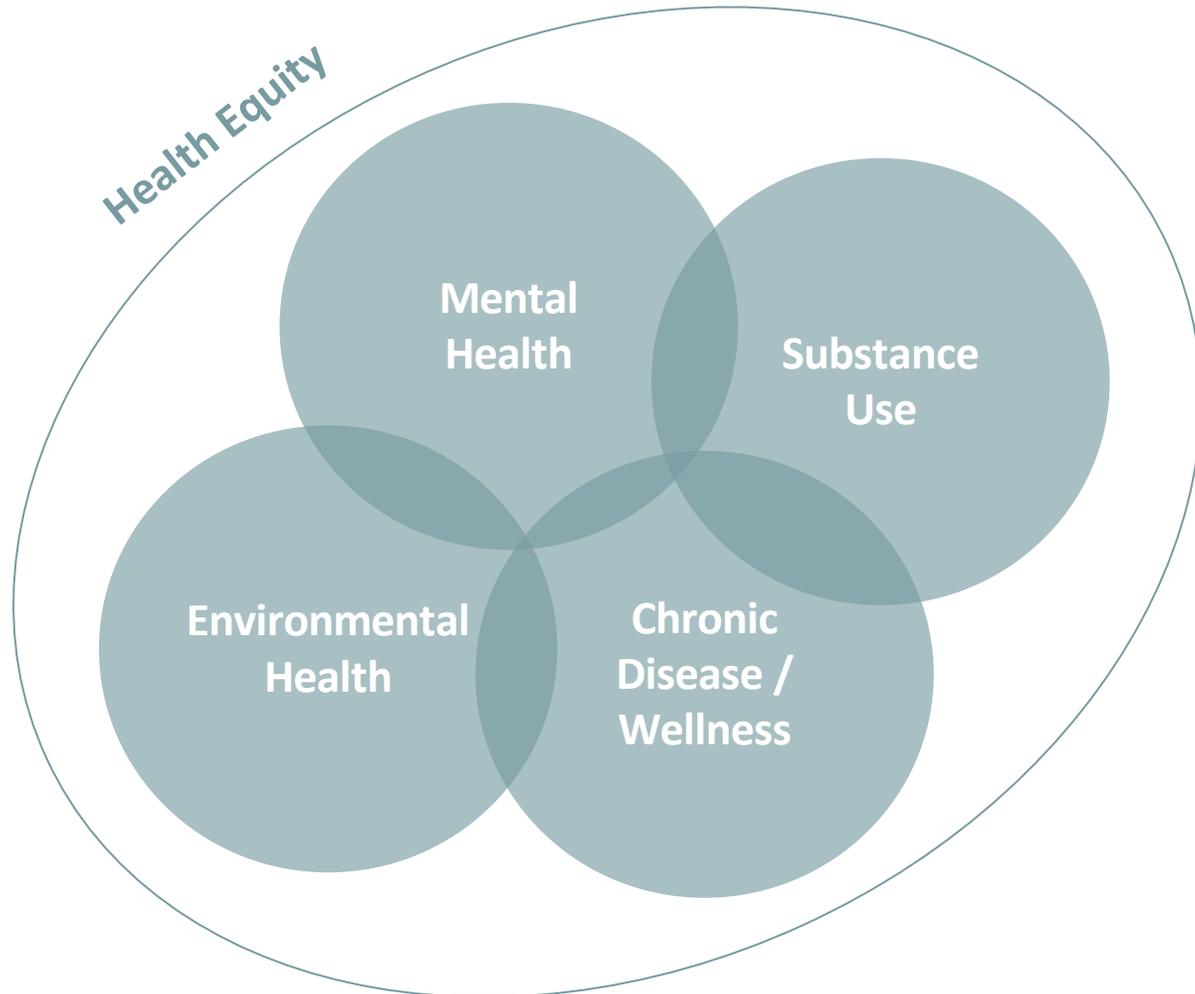
**10:00 - 10:15 am** - Re-Cap: Adapting a Westford-Specific CHA/CHIP

**10:15 - 10:25 am** - Stakeholder Survey Review

**10:25 - 11:20 am** - CHIP Strategy Discussion

**11:20 - 11:30 am** - Wrap Up & Next Steps

# Re-Cap: CHA Selected Priorities



At the last meeting, we reviewed the available Westford-specific community health indicators and identified key topic areas as focus points for the Westford CHIP.

We also acknowledged that each of these topic areas are inherently intertwined with each other and there may be strategies that actually overlap across more than one area.

The goal for today will be to identify at least one strategy that addresses each of these areas, with the intention to utilize a health equity lens when considering the impact of each strategy.

# Re-Cap: Community Health Improvement Plan

The Community Health Assessment (CHA) provides the basis for the Community Health Improvement Plan (CHIP), a **long-term, systematic effort to address health and wellbeing needs in a community.**

**The CHIP is a collective, community effort that...**

Sets priorities and defines targeted actions for improving health and well-being

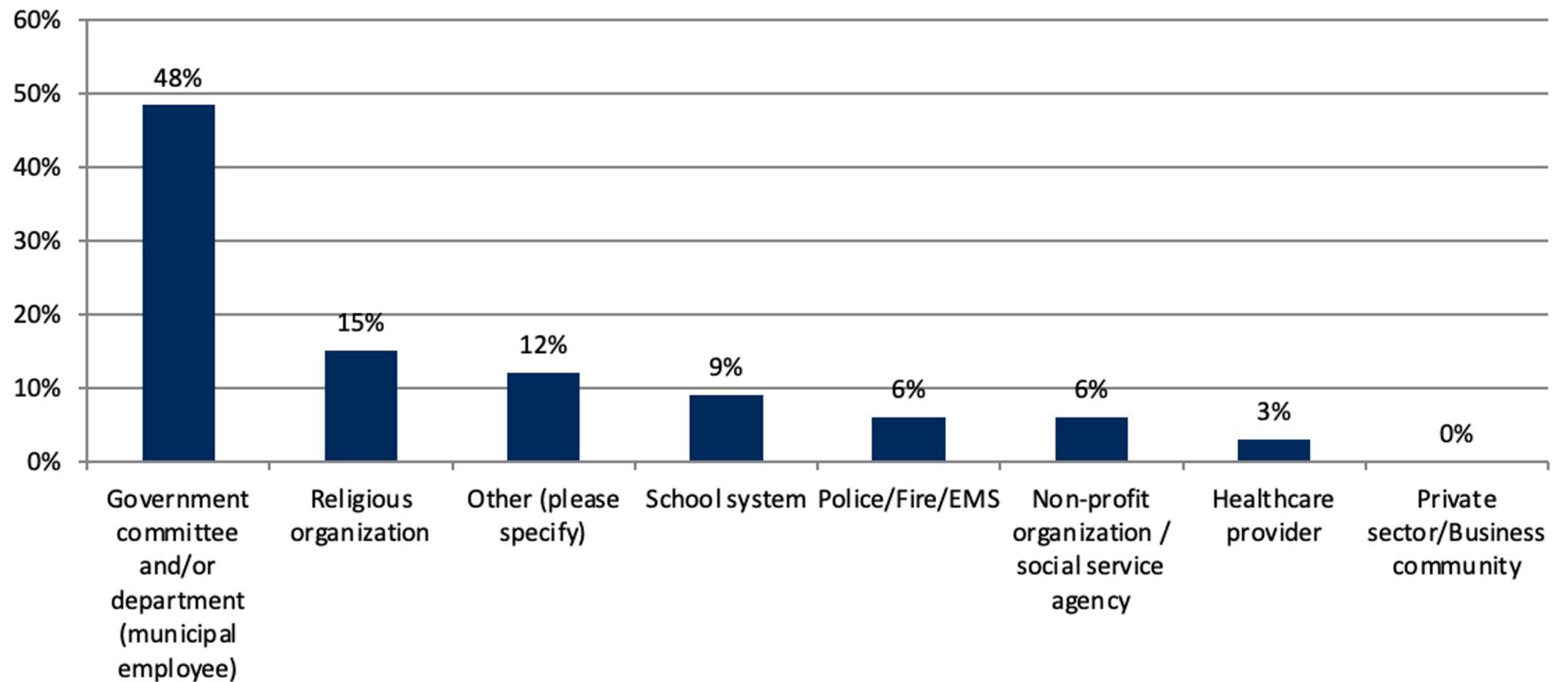
Strengthens partnerships and aligns the goals and strategies of community organizations

Addresses strengths, weaknesses, challenges, and opportunities in a community

Develops objectives and strategies for community health improvement actions

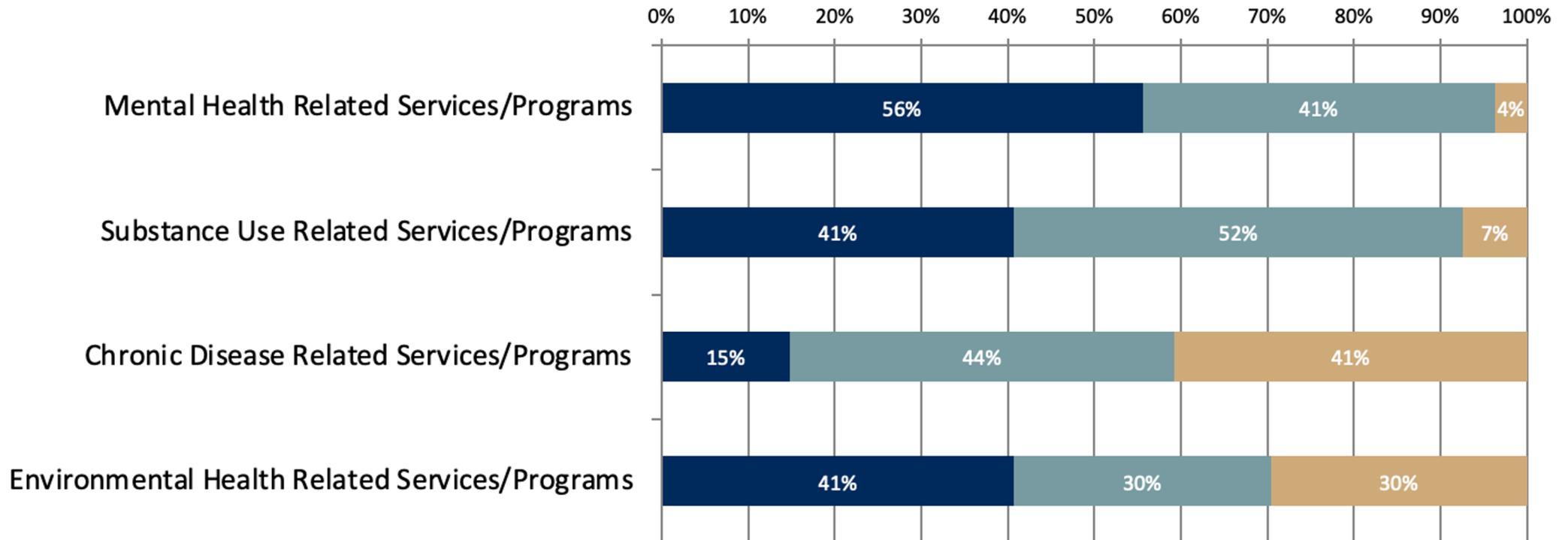
# Stakeholder / Community Leader Survey Review

**GOAL:** Understand whether community leaders are aware of current services related to the selected CHA/CHIP priority areas & if they have recommendations or suggestions for activities and programs in Westford within the priority areas.



# Are you aware of the following resources and services in Westford?

- Yes, I have utilized or referred others to these services in Westford
- Yes, but I have never utilized or referred others to these services in Westford
- No, I haven't heard of these services in Westford



# Strategy Brainstorming

**GOAL:** To develop at least one collaborative strategy for each of the four priority areas.

- Will be utilizing suggestions from the Stakeholder / Community Leader Survey and from the community listening sessions hosted by the Greater Lowell Health Alliance during their regional CHA/CHIP process
- Planning to spend 15 minutes discussing strategies for each of the priority areas - this doesn't mean we have to have finalized strategies but that we at least have a starting point!
- Will be utilizing Google Jamboard as a tool for this brainstorming process

# Next Steps

## **Community Health Assessment (CHA)**

- By the end of February, BME will finalize the Westford Community Health Assessment report.
- The CHA will be sent to partners for final review in the beginning of March.

## **Community Health Improvement Plan (CHIP)**

- BME will develop a tracking dashboard specifically for the strategies selected by the partnership today.
- Each quarter, the partnership will reconvene to review activities and evaluate the progress of the implementation of the strategies.
- Next review meeting will be at the end of April.



*“If you want to go fast, go alone,  
if you want to far, go together.”*

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Thank you and we'll see you in April!

